CELEBRACIÓN

SPONSORSHIP PACKET

PREPARED BY
ALIMENTANDO AL PUEBLO
**Mission**  Promote healing through comunidad, comida, and celebración

**Vision**  Joyful Communities

**About**  A project-turned-organization rooted in facilitating healing for Community that has been disproportionately impacted by the Covid-19 pandemic – impacts that have only been amplified by systemic and historical racism and economic disenfranchisement. We face multifaceted problems, and we must have multifaceted solutions. We know, and see that it is our collective responsibility to ensure the well being of our Community. We are guided by this understanding.
Our Celebraciones

Comunidad, Comida, Celebración

Alimentando al Pueblo Celebrations are Community centered events rooted in amplifying joy, Cultural connectivity and preservation.

Our Celebraciones

Día de las Madres
May 2022

El Tianguis
July 2022

Día de los Niñxs
October 2022

La Posada
December 2022

Conciertos del Pueblo
Throughout 2022
Dia de las Madres
MAY 2022 - $10,000
Mother's day is a really big deal in Latin America, and here at Alimentando al Pueblo since 98% of our team are mothers! This traditional celebration includes live music, gifts, and light refreshments.

El Tianguis
JULY 2022 - $25,000
El Tianguis is our take on pop up market. Our low barrier, 4 day market features Community artisans, vendors and entertainment. Fun for the entire Comunidad.

Dia de los Niños
OCTOBER 2022 - $16,000
In partnership with COMIDA, we host a drive through style celebration for Central American children! Children receive their favorite snacks, candies, books, toys and more!

La Posada
DECEMBER 2022 - $5,000
In partnership with Colectiva Legal del Pueblo, La Posada is a holiday season favorite! With vendors, piñatas, our favorite cold weather foods, and live music.

Conciertos del Pueblo
THROUGHOUT 2022 - $8,000
Our food program hosts live music on the sidewalk as our Community drives thru to access our food bank. Talk about joy!
OUR COMMUNITY

**MAJORITY OF PEOPLE** served by our programs or in attendance at our events are from Burien, SeaTac, Des Moines, Tukwila, White Center and residents from South King County cities or Seattle.

**MAJORITY OF PEOPLE** served by our programs or in attendance in our events are People of Color - including Latinx, Black, Indigenous people.

**OUR AUDIENCE** is a mix of working class people, young professionals, people living in poverty, individuals and families, and small business owners.

**OUR REACH** 400 families served at each food distribution event. 300 newsletter subscribers. 650 Instagram followers. 370 Facebook followers.
**PUEBLO**
$10,000+

**COMUNIDAD**
$5,000+

**FAMILIA**
$1,000+

**VECINO**
$500+

**SEMILLA**
$250+

**Click Here Link for Sponsor Level Details**
Sponsorships are tax deductible. Customized sponsorship levels, such as in-kind donations, can be considered, please contact us via email to discuss further.

**Sponsor Levels**
Organization/Business name

We are sponsoring at the following level

- $10,000+
- $5,000+
- $1,000+
- $500+
- $250+
- In-kind donation

Contact for the sponsorship (name and email)

Anything else you would Alimentando al Pueblo to know?

Please email this form to chisme@alimentandalpueblo.org and we will follow up!
CONTACT US

Facebook: Alimentando al Pueblo
Instagram: Alimentando al Pueblo

chisme@alimentandoalpueblo.org
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¡GRACIAS!