



CELEBRACIÓN - 2024

SPONSORSHIP PACKET

PREPARED BY
ALIMENTANDO AL
PUEBLO



Mission Promote healing through comunidad, comida, and celebración

Vision Joyful Communities

ABOUT Alimentando al Pueblo (Feeding the village) is a nonprofit based in Burien. We serve the Latinx Communities of South King County/Highline service area - and house the only Latinx food system that distributes 2 different cultural food boxes per family, sourced from Latinx or BIPOC owned farms, distributors, and grocers. We also integrate art and live musical performances into our food bank.

¡SAJUDOSI!





COMUNIDAD, COMIDA, CELEBRACIÓN

Alimentando al Pueblo Celebrations are Community centered events rooted in amplifying joy, Cultural connectivity and preservation.

OUR CELEBRACIONES

BIDI BIDI BOM BASH
APRIL 2024

DIÁ DE LAS MADRES
MAY 2024

EL TIANGUIS
JULY 2024

DIÁ DE LOS NIÑXS
OCTOBER 2024

POZOIE DEI PUEBIO
DECEMBER 2024

LA POSADA
DECEMBER 2024

CONCIERTOS DEI PUEBIO
THROUGHOUT 2024



OUR CELEBRACIONES

Descriptions

BIDI BIDI BOM BASH

An intergenerational community building festival celebrating one of our most beloved icons right here in the great Pacific Northwest.

DIÁ DE LAS MADRES

Mother's day is a really big deal in Latin America, and here at Alimentando al Pueblo since 98% of our team are mothers! This traditional celebration includes live music, gifts, and light refreshments.

EL TIANGUIS

El Tianguis is our take on pop up market. Our low barrier, market features Community artisans, vendors and entertainment. Fun for the entire Comunidad.

DIÁ DE LOS NIÑXS

In partnership with COMIDA, we host a drive through style celebration for Central American children! Children receive their favorite snacks, candies, books, toys and more!

POZOIE DEI PUEBIO

A NEW event in 2024. Come taste the flavors of Pozole while supporting our food bank programming!

LA POSADA

La Posada is a holiday season favorite! With vendors, piñatas, our favorite cold weather foods, and live music.

CONCIERTOS DEI PUEBIO

Our food program hosts live music on the sidewalk as our Community drives thru to access our food bank. Talk about joy!

OUR COMMUNITY



MAJORITY OF PEOPLE served by our programs or in attendance at our events are from Burien, SeaTac, Des Moines, Tukwila, White Center and residents from South King County cities or Seattle.

MAJORITY OF PEOPLE served by our programs or in attendance in our events are People of Color - including Latinx, Black, Indigenous people.

OUR AUDIENCE is a mix of working class people, young professionals, people living in poverty, individuals and families, and small business owners.

OUR REACH 260 families served at each food distribution event. 300 newsletter subscribers. 1,300 Instagram followers. 800 Facebook followers. 5

PUEBLO
\$25,000+

COMUNIDAD
\$15,000+

FAMILIA
\$5,000+

VECINO
\$2,000+

SEMILLA
\$500+



[CLICK HERE LINK FOR SPONSOR LEVEL DETAILS](#)

Sponsorships are tax deductible. customized sponsorship levels, such as in-kind donations, can be considered, please contact us via email to discuss further.

chisme@alimentandoalpueblo.org

SPONSOR LEVELS

Organization/Business name

We are sponsoring at the following level

\$25,000+ \$15,000+ \$5,000+

\$2,000 \$500+ In-kind donation

Contact for the sponsorship (name and email)

Anything else you would Alimentando al Pueblo to know?

Please email this form to
chisme@alimentandalpueblo.org and we will
follow up!

SPONSOR APPLICATION



CONTACT US

 **Alimentando al Pueblo**

 **Alimentando al Pueblo**

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¡GRACIAS!