

CELEBRACIÓN-2024

## SPONSORSHIP PACKET

PREPARED BY ALIMENTANDO AL PUEBLO



**Mission** Promote healing through comunidad, comida, and celebración

#### **ViSiOn** Joyful Communities

Alimentando al Pueblo (Feeding the village) is a nonprofit based in Burien. We serve the Latinx Communities of South King County/Highline service area - and house the only Latinx food system that distributes 2 different cultural food boxes per family, sourced from Latinx or BIPOC owned farms, distributors, and grocers. We also integrate art and live musical performances into our food bank.





### comunidad, comida, celebración

Alimentando al
Pueblo Celebrations
are Community
centered events
rooted in amplifying
joy, Cultural
connectivity and
preservation.

### OUR CEIEBRACIÓNES

Bidi Bidi Bom Bash

**APRIL 2024** 

DIA DE IAS MADRES MAY 2024

EL TIANGUIS JULY 2024

DIA DE IOS NINXS OCTOBER 2024

POZOIE DEI PUEBIO DECEMBER 2024

LA POSADA DECEMBER 2024

CONCIERTOS DEI PUEBIO THROUGHOUT 2024



### OUR CEIEBRACIÓNES

Descriptions

#### BIDI BIDI BOM BASH

An intergenerational community building festival celebrating one of our most beloved icons right here in the great Pacific Northwest.

#### DIA DE IAS MADRES

Mother's day is a really big deal in Latin America, and here at Alimentando al Pueblo since 98% of our team are mothers! This traditional celebration includes live music, gifts, and light refreshments.

#### EL TIANGUIS

El Tianguis is our take on pop up market. Our low barrier, market features Community artisans, vendors and entertainment. Fun for the entire Comunidad.

#### DIA DE IOS NINXS

In partnership with COMIDA, we host a drive through style celebration for Central American children! Children receive their favorite snacks, candies, books, toys and more!

#### POZOIE DEI PUERIO

A NEW event in 2024. Come taste the flavors of Pozole while supporting our food bank programming!

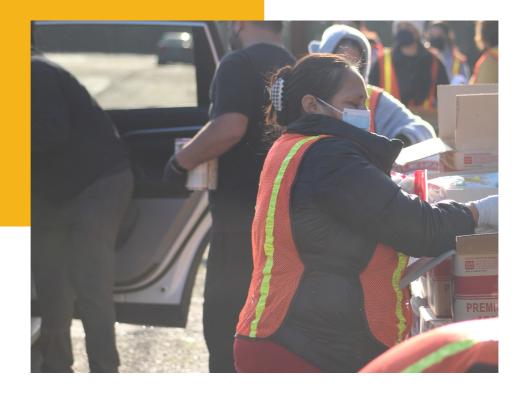
#### LA POSADA

La Posada is a holiday season favorite! With vendors, piñatas, our favorite cold weather foods, and live music.

#### CONCIERTOS DEI PUEBIO

Our food program hosts live music on the sidewalk as our Community drives thru to access our food bank. Talk about joy!

### our community



our programs or in attendance at our events are from Burien, SeaTac, Des Moines, Tukwila, White Center and residents from South King County cities or Seattle.

**MAJORITY OF PEOPLE** served by our programs or in attendance in our events are People of Color - including Latinx, Black, Indigenous people.

**OUR AUDIENCE** is a mix of working class people, young professionals, people living in poverty, individuals and families, and small business owners.

**OUR REACH** 260 families served at each food distribution event. 300 newsletter subscribers. 1,300 Instagram followers. 800 Facebook followers.

### **PUEBIO** \$25,000+

## **COMUNIDAD** \$15,000+

**FAMILIA** \$5,000+

**VECINO** \$2,000+

SEMILIA \$500+



#### <u>Click here link for sponsor level details</u>

Sponsorships are tax deductible. customized sponsorship levels, such as in-kind donations, can be considered, please contact us via email to discuss further. chisme@alimentandoalpueblo.org

### SPONSOR IEVEIS

### We are sponsoring at the following level \$5,000+ \$15,000+ \$25,000+ In-kind \$2,000 \$500+ donation Contact for the sponsorship (name and email) Anything else you would Alimentando al Pueblo to know?

Organization/Business name

Please email this form to chisme@alimentandalpueblo.org and we will follow up!

SPONSOR APPLICATION



### contact us

- **f** Alimentando al Pueblo
- O Alimentando al Pueblo chisme@alimentandoalpueblo.org www.alimentandoalpueblo.org



# GRACIAS